

Brait SE  
(Registered in Malta as a European Company)  
(Registration No: SE1)  
Share code: BAT ISIN: LU0011857645  
Share code: B ATP ISIN: MT0000680208  
("Brait", the "Company" or "Group")

PREFERENCE SHARE CASH DIVIDEND

Notice is hereby given that the Directors have declared an interim gross cash dividend of 440.79 ZAR cents (374.6715 ZAR cents net of dividend withholding tax) per preference share for the period from 1 October 2012 to 31 March 2013.

A dividend withholding tax of 15% will be applicable to all shareholders who are not exempt from such tax.

The issued share capital at the date of this announcement is 510 122 347 ordinary shares of EURO0.22 each and 15 000 000 cumulative, non-participating preference shares of EURO0.01 each.

The salient dates for the preference share dividend will be as follows:

|   |                        |
|---|------------------------|
| Last day of trade to receive a dividend | Thursday, 13 June 2013 |
| Shares commence trading "ex" dividend   | Friday, 14 June 2013   |
| Record date                             | Friday, 21 June 2013   |
| Payment date                            | Monday, 24 June 2013   |

Share certificates may not be dematerialised or rematerialised between Friday, 14 June 2013 and Friday, 21 June 2013, both days inclusive.

Shareholders registered on the Luxembourg register who prefer their dividends to be paid in Euro, are advised to inform their participants accordingly and provide their banking details to their participants by the required deadline in terms of their agreements entered into with their participants.

Shareholders who receive their dividends in Euro are advised that the dividend is 35.0883 Euro cents per share, and has been determined using the Euro/Rand exchange rate in Malta at 12:00 on 28 May 2013.

Malta  
29 May 2013

Sponsor  
RAND MERCHANT BANK (a division of FirstRand Bank Limited)