

Brait SE
(Registered in Malta as a European Company)
(Registration No.SE1)
Share code: BAT ISIN: LU0011857645
Bond code: WKN: A1Z6XC ISIN: XS1292954812
("Brait", "the Company")

DEALINGS IN SECURITIES IN TERMS OF THE COMPANY'S ORDINARY SHARE BUYBACK PROGRAMME

The Company has purchased shares in accordance with the Company's ordinary share buyback programme announced to the market on 16 August 2016 (the "announcement"). As detailed in this announcement, shares purchased are held to reduce the capital of the Company or to meet the obligations of the Convertible Bonds as they become due. All purchases detailed below meet the requirements of the European Union regulations, including the pre-set parameters detailed in the announcement in accordance with Market Abuse Regulations.

Purchaser Name : Brait Investment Trust *
Nature of transaction : On market purchases of Brait SE ordinary shares
Place of transaction : RSA on the Johannesburg Stock Exchange

Transaction Dates	Aggregate Price per share	Aggregate Volume
10 March 2017	R74.16	142,769
13 March 2017	R74.28	83,766
14 March 2017	R74.76	56,460
15 March 2017	R74.60	5,569
16 March 2017	R75.00	23,250
Total purchased	R74.37	311,814

* Brait Investment Trust is a Malta Trust of which Brait SE is the beneficiary.

Further detail reflecting all share purchase transactions on a disaggregated basis is available on the Brait website www.brait.com in the "Market announcements" section.

Malta
20 March 2017

Brait's primary listing is on the Euro MTF market of the Luxembourg Stock Exchange and its secondary listing is on the Johannesburg Stock Exchange.

Sponsor
RAND MERCHANT BANK (A division of FirstRand Bank Limited)