

Brait SE

(Registered in Malta as a European Company)

(Registration No. SE1)

Share code: BAT ISIN: LU0011857645

Bond Code: WKN: A2SBSU ISIN: XS2088760157

("Brait" or the "Company")

**LISTING OF £ 150,000,000 6.5% CONVERTIBLE BONDS DUE 2024 ("2024 BONDS")**

The Open Market (Freiverkehr) segment of the Frankfurt Stock Exchange has granted approval to Brait SE for the listing of £ 150,000,000, unsubordinated, unsecured convertible bonds due 4 December 2024 with a denomination of £ 100,000 each.

*San Gwann, Malta*

*30 January 2020*

Brait's primary listing is on the Euro MTF market of the Luxembourg Stock Exchange and its secondary listing is on the exchange operated by the JSE Limited.

**Sponsor to Brait:**

Rand Merchant Bank, a division of FirstRand Bank Limited