

Brait SE

(Registered in Malta as a European Company)

(Registration No.SE1)

Share code: BAT ISIN: LU0011857645

Bond Code: WKN: A1Z6XC ISIN: XS1292954812 and WKN: A2SBSU ISIN: XS2088760157

LEI code: 549300VB8GBX4UO7WG59

("Brait" or the "Company")

DEALINGS IN SECURITIES: THE COMPANY'S CONVERTIBLE BONDS DUE SEPTEMBER 2020

The Company has, as of 31 March 2020, purchased an aggregate total of GBP21 million of the outstanding GBP170 million 2.75 per cent. Convertible Bonds due September 2020 (the "2020 Bonds"). Following these purchases, GBP149 million of the 2020 Bonds remain outstanding.

Malta

1 April 2020

Brait is primarily listed and admitted to trading on the Euro MTF market of the Luxembourg Stock Exchange and its secondary listing is on the Johannesburg Stock Exchange.

Sponsor

RAND MERCHANT BANK (A division of FirstRand Bank Limited)