BRAIT P.L.C.

(Registered in Malta as a Public Limited Company)

(Registration No. C97843)

Share code: BAT ISIN: LU0011857645

Bond code: WKN: A2SBSU ISIN: XS2088760157

LEI: 549300VB8GBX4UO7WG59

("Brait" or the "Company")

RELEASE OF FY2021 INTEGRATED ANNUAL REPORT AND NOTICE OF THE ANNUAL GENERAL MEETING

Shareholders are advised that Brait's 2021 Integrated Annual Report for the year ended 31 March 2021 ("Annual Report"), has today been released to Brait shareholders. Electronic copies may be requested by email at invest@brait.com and are also available on the Company's website at http://brait.investoreports.com/investor-relations/results-and-reports/

In accordance with the adjusted Level 4 restrictions announced yesterday, Virgin Active's South African clubs, having been closed for the past two weeks, reopened today subject to certain restrictions on the number of members in a club. Virgin Active's UK business has continued to perform strongly from a membership engagement perspective whilst Italy is performing in line with expectations and Singapore has reopened recently. The Sydney and Thailand clubs remain closed until their expected reopening at the end of July 2021.

Premier's strong start to the year has continued notwithstanding the Level 4 restrictions. Management continues to focus on mitigating the Coronavirus impacts whilst optimizing the business.

NOTICE OF THE ANNUAL GENERAL MEETING

The Company's Annual General Meeting ("**AGM**") will be held at 10h00 CET on 5 August 2021 at Suite 420, 4th Floor Barkly Wharf, Le Caudon Waterfront, Port Louis, Mauritius. The Notice to the AGM and form of proxy are included in the Annual Report and are also available on the Company's website at http://brait.investoreports.com/investor-relations/results-and-reports/. The salient dates and times for the AGM are set out in the table below.

	2021
Record date to determine which shareholders are entitled to receive the notice of AGM	Friday, 2 July
Record date to determine which shareholders are entitled to attend and vote at the AGM	Friday, 30 July
Forms of proxy for the AGM to be lodged by 10h00 CET for administrative purposes on	Tuesday, 3 August
Publication of results of AGM on SENS and on the website of the LuxSE	Thursday, 5 August

San Gwann, Malta 12 July 2021

Brait's primary listing is on the Euro MTF market of the LuxSE and its secondary listing is on the exchange operated by the JSE Limited.

Sponsor:

RAND MERCHANT BANK (A division of FirstRand Bank Limited)